

Junior Tennis Partnership Services

Tennis Papers offers flexible partnership opportunities for tennis academies, tournaments, brands, organizations and other projects involved in junior tennis. Services can be selected individually or combined to match your visibility and marketing objectives.

01



Social Media

Reach the international junior tennis community through the Tennis Papers social media platforms.

- **Social Media Publications**
Promotion across Instagram, Facebook, X and LinkedIn.
- **Content Creation**
Creation of dedicated visuals, captions, hashtags and calls to action.
- **Boosted & Targeted Publications**
Targeted paid campaigns designed to reach selected audiences, countries or markets.

02



Website Visibility

Build a lasting presence on TennisPapers.com and connect your organization with relevant junior tennis content.

- **Dedicated Website Page**
A permanent page presenting your organization, activities, programs and useful links.
- **Homepage Partner Visibility**
Your logo displayed in the Partnerships section of the Tennis Papers homepage.
- **Partnerships Page**
Logo and presentation on the dedicated Tennis Papers Partnerships page.
- **Country Pages Visibility**
Partner mentions on relevant Tennis Papers country pages.
- **Junior Tennis News Coverage**
Relevant news and announcements may be featured in Junior Tennis News.
- **Academy Guides**
Visibility within relevant Tennis Papers academy guides and resources.
- **Tournament & Camp Guides**
Relevant tournaments, camps and events can be included in appropriate Tennis Papers guides.

03



Editorial & Media Partnerships

Extend the collaboration beyond promotion through editorial opportunities and selected media partnerships.

- **Player Recommendations & Interviews**
Partners may recommend eligible junior players for consideration. All interviews remain subject to the independent Tennis Papers Editorial Policy and eligibility criteria.
- **Official Media Partnership**
Tennis Papers can become an official media partner for selected tournaments, camps and tennis events, combining Tennis Papers coverage with reciprocal partner visibility.

04



Choose Your Partnership Duration

Our partnership services can be adapted to short-term promotional needs or ongoing visibility objectives. Select the services you need and the partnership duration that best matches your goals.

ONE-TIME

One-Time Service

Ideal for a specific announcement, event, tennis camp, tournament or promotional campaign.

MONTHLY

Monthly Partnership

Ongoing promotion and visibility with selected services delivered throughout the partnership period.

ANNUAL

Annual Partnership

Long-term visibility across Tennis Papers with a tailored combination of partnership services.



Flexible partnerships. Choose individual services or combine several opportunities to create a partnership tailored to your objectives.



A GLOBAL AUDIENCE
100+ countries



A DEDICATED COMMUNITY
Players · Coaches · Families · Fans



LONG-TERM VISIBILITY
Content that lasts



SUPPORTING
THE NEXT GENERATION
Through tennis

